

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility
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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/166/3G Data card/ 12-13/ 159

dt @ Chennai-6 the

11-09-13.

Sub: Revision in tariff of data plan/STVs under mobile services – reg.

Ref: S&M-CM/166/3G Data card/ 12-13/ 140 dt @ Chennai-6 the 14-08-13.

As per the letter under ref, the implementation of Uniform 2G & 3G Prepaid DATA STVs in Tamilnadu LSA (incl. Chennai Telecom District) with effect from 15.08.2013 was communicated.

In this regard, it is intimated that the word Validity in the table may be read as “**Validity in days**” instead of “Validity (in days including the day of activation)”.

The details of Unified Data Special Tariff Vouchers are as under:-

MRP of the Data STV (incl. of S.Tax) in Rs.	Bundled FREE Data in MB/GB	Validity (in days)	Data Charges after FREE usage	SMS Keyword to be sent to 53733	Amount to be deducted by IN in Rs.
14*	100MB	3	2p/10KB	DATA14	12.46
35*	240MB	7	2p/10KB	DATA35	31.15
78*	500MB	15	2p/10KB	DATA78	69.42
96*	700MB	21	2p/10KB	DATA96	85.44
139	1GB	30	2p/10KB	DATA 139	123.71
253	2GB	30	2p/10KB	DATA 253	225.17
561	5GB	30	2p/10KB	DATA 561	499.29
1011	10GB	30	2p/10KB	DATA 1011	899.79

*These four new Data STVs implemented for a promotional period of 90 days wef 15-08-2013 to 12-11-2013

- All other terms and conditions of prepaid GPRS/Data STVs as per the above said ref. letter, will remain same.

S. BAMA

(S. BAMA)

AGM (Marketing I - CM)

044-28290825

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai – for information please.

Sr.GM (F) / GM (TR) TN Circle, Chennai for information please.

DGM (N/W-O-CM)/DE Commercial CBT – For information and necessary action please.

DGM/DE In-charge IN Trichy – For information and necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales), AGM (Sales) & AGM (MKTG II)- Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure updating the information on the Website “Tamilnadu.bsnl.co.in”

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.

DGM /AGM (S&M-CM), Chennai Telephones, Chennai – for information & necessary action please.